



Please Direct All Correspondence to Customer Number **20995**

**TRANSMITTAL LETTER**

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Applicant : Sandra Cotten et al.  
 App. No : 10/814,814  
 Filed : March 31, 2004  
 For : PREPAID MONETARY CARD FOR INCENTIVIZING RETURN CUSTOMERS  
 Examiner : Unknown  
 Art Unit : 3625

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

August 24, 2005

(Date)

*Aaron D. Barker*  
 Aaron D. Barker, Reg. No. 51,432

**Mail Stop Amendment**

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are:

(X) A Supplemental Information Disclosure Statement and PTO/SB/08 equivalent listing references for consideration:

(X) Listing 18 references.

(X) The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

(X) Return prepaid postcard.

*Aaron D. Barker*  
 Aaron D. Barker  
 Registration No. 51,432  
 Attorney of Record  
 Customer No. 20,995  
 (949) 760-0404



## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Applicant : Sandra Cotten et al.  
 App. No. : 10/814,814  
 Filed : March 31, 2004  
 For : PREPAID MONETARY CARD FOR  
 INCENTIVIZING RETURN  
 CUSTOMERS  
 Examiner : Unknown  
 Art Unit : 3625

## CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

August 24, 2005

(Date)

Aaron D. Barker, Reg. No. 51,432

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 18 references to be considered by the Examiner.

This Supplemental Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required. If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 8/24/05

By: Aaron D. Barker

Aaron D. Barker  
 Registration No. 51,432  
 Attorney of Record  
 Customer No. 20,995  
 (949) 760-0404

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Multiple sheets used when necessary)

AUG 29 2005

SHEET 1 OF 1

Application No.	10/814,814
Filing Date	March 31, 2004
First Named Inventor	Sandra Cotten et al.
Art Unit	3625
Examiner	Unknown
Attorney Docket No.	MASSCO.013A

PATENT & TRADEMARK OFFICE  
U.S. DEPARTMENT OF COMMERCE**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
/R.A./	1	4,654,793	03/31/87	Elrod	
	2	5,255,182	10/19/93	Adams	
	3	5,255,183	10/19/93	Katz	
	4	5,397,881	03/14/95	Mannik	
	5	5,508,977	04/16/96	Tynn	
	6	5,592,376	01/07/97	Hodroff	
	7	5,646,839	07/08/97	Katz	
	8	5,649,118	07/15/97	Carlisle et al.	
	9	5,687,323	11/11/97	Hodroff	
	10	5,748,908	05/05/98	Yu	
	11	5,798,508	08/25/98	Walker et al.	
	12	5,893,080	04/06/99	McGurl et al.	
	13	6,032,134	02/29/00	Weissman	
	14	6,038,547	03/14/00	Casto	
	15	6,052,675	04/18/00	Checcchio	
	16	6,078,891	06/20/00	Riordan et al.	
	17	6,185,545 B1	02/06/01	Resnick et al.	
	18	2003/0229583 A1	12/11/03	Cotton et al.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>

1888497/ap  
082405

Examiner Signature	/Radu Andrei/	Date Considered	05/21/2008
*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

T<sup>1</sup> - Place a check mark in this area when an English language Translation is attached.